



# LegalShield... A world of difference

Three great opportunities to make a difference in February  
and March to help you build your business into the

## 2012 International Convention

- 1 300 Associates will win an iPad2
- 2 Executive Directors can double their FSTS Bonus
- 3 Recruits will get started quicker with five (5) extra DVDs in their Biz in a Box

# 1

**300 Associates will walk away from the 2012 Oklahoma City Convention with an iPad2 and a customized LegalShield protective case!**

**Start now to ensure you are a winner.**

**The Points: Earn points throughout February and March:**

**1. One Point for every new Fast Start Associate\* you recruit**

**2. Two Additional Points when that new Fast Start recruit meets their FS qualifications\*\***

2X Multiplier\*\*\* – You can DOUBLE your monthly point total when you recruit FIVE or more new Fast Start Associates in that month

**3. One Point for every legal plan membership sold.**

\* New recruits must be accompanied by a new membership; reinstated associates or members will not count.

\*\* Associates must Fast Start qualify by April 12, 2012.

\*\*\* Multiplier is only applicable to recruiting points.

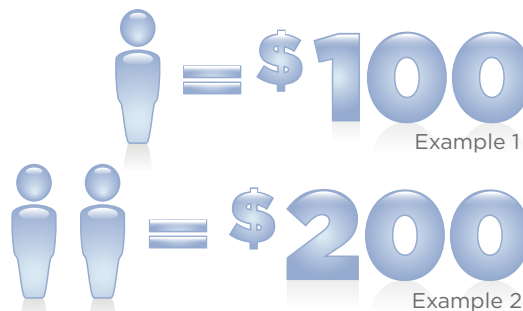
Membership points are not eligible for the multiplier.



# 2

## \$100 Fast Start Bonus

For the months of February and March, the Executive Director Fast Start Bonus will more than double. **Earn \$100 for each new Associate [recruited from February 1st to March 31st] in your openline who fast Start qualifies – DON'T FORGET you'll earn 2 additional points for the iPad2 giveaway contest IF they qualify by April 12, 2012.**



# 3

## Five (5) Free copies of the "Protecting You and Your Family" DVD.

Help your new recruits get off to a FAST START by equipping them with the tools they need to succeed. **All new FAST START ASSOCIATES** processed in the month of February and March will receive **FIVE (5) FREE copies of the "Protecting You and Your Family" DVD.**

**This is a great tool to help your new recruit Fast Start qualify – and remember if they do so by April 12, 2012, YOU earn 2 points in the iPad2 giveaway contest.**

**The Drawing:**

You can secure your iPad in one of three (3) ways. 10 winners from each month will be based solely on the most points earned from recruiting and Fast Start qualifying. (Membership points will not be included.) Also, 10 winners from each month will be based solely on the most points from the membership sales category. (Recruiting points will not be included.) The remaining 130 winners from each month – based on recruiting points only – will be selected randomly by an electronic drawing at the Home Office after the close of the contest. So everyone has a chance to win! 150 iPads will be given away for each month, for a total of 300 iPads.

(An Associate can only win one iPad.)

